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Rail Hub technology clears the way for rail travel at Hotelplan Suisse

Migros Ferien – Hotelplan Suisse's B2C holiday brand for the Swiss market - is embracing the trend towards ecological travel by train and will in future be using Online Travel's dynamic Travelshop booking system.

The Travelshop provides Migros Ferien with an user-friendly and powerful booking interface that bundles rail services from Europe's major rail companies such as DB, OeBB, SBB and SNCF with Hotelplan Suisse's hotel inventory. This allows travellers to combine attractive dynamic packages consisting of rail travel at the best daily price from their place of residence with hotel at their destination and book them conveniently online in a single process. All rail bookings are transferred directly to Hotelplan Suisse's in-house system "Mythos" and processed from there in the usual processes.

The centerpiece of this software solution is the Rail Hub technology, which translates interfaces from the individual rail companies with precise timetable and price information in real time into a single uniform application. The neutral rail booking platform, which was originally developed for railtour suisse, is now in use for numerous customers worldwide and makes booking travel by train much easier.

"The introduction of Rail-Hub at Hotelplan Suisse represents an important milestone for Online Travel in the distribution and further development of this software. Thanks to our dynamic rail booking solution, travellers who want to travel sustainably and more ecologically can now book their holidays by train easily and quickly online in just a few clicks," says a delighted Thomas Egger, Managing Director of Online Travel. The booking tool will be activated in a first step for the online direct customer platform of Migros Ferien from mid-May 2022.



Picture Caption:

from left to right: Laura Meyer, CEO Hotelplan Group, Werner Schindler, CEO railtour suisse, Thomas Egger, CEO Online Travel and Nicole Pfammatter, CEO Hotelplan Suisse

Online Travel – The software specialist for the travel industry

Online Travel offers software products, software development, IT solutions and online services for the travel industry. The software specialist was founded in 1992 by Thomas Egger in Koblenz.

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